

Law passage date
2011

Expected implementation date
2013

Package coverage
Health warnings are required to cover 30% of the front and 40% of the back of cigarette packages. Overall, 35% of the package space is appropriated to health warnings. The front of the package should have a text-only warning and the back should have a pictorial warning.

Rotation schedule and history
Fourteen graphic warnings and two text warnings are used on tobacco packages.

Restrictions on misleading information
Misleading descriptors such as “light” and “mild” are prohibited from appearing on packages.

WARNINGS

2013

