2009

PERU

Implementation date and additional rounds 2009

Package coverage

Health warnings are required to cover 50% of the back and 50% of the front of the package. Overall, 50% of the package space is appropriated to health warnings.

Rotation schedule and history

Eleven health warnings are used on cigarette packages. Health warnings must be rotated every six months.

Restrictions on misleading information

Unspecified

Special notes

In 2009, Peru passed a law requiring health warnings to cover 50% of the back of the package. In 2011, Peru passed a law increasing the size of the health warnings to 50% of the front of the package and 50% of the back of the package.

WARNINGS











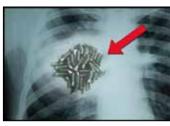














Labelling Resource Centre: Peru. Waterloo, Ontario: Department of Health, University of Waterloo; 2012 [cited 2012 May 5]; Available from: http://www.tobaccolabels.ca/healthwarningimages/country/peru.